

Artwork policies followed by providers of promotional products

Providers and makers of promotional products use arts, logos and all such materials that are supplied by the customers for preparing the products and services. You should find out whether the company whom you are providing your artworks and logos etc for making promotional products like promotional umbrella, promotional bags, or promotional mugs is making proper use of them.

However the provider will not bother about who has such authority to use the artworks and who has not. They will simply go by your order and deliver according to the schedule.

Legal responsibilities relating to the artworks

The provider will no way be responsible for the legalities of the artwork or logos etc you have provided for making the promotional products like the promotional mugs, promotional bags, or promotional umbrellas etc.

It is you who will be responsible for violation of copyright laws of any duplicity with regard to such art works. Therefore while providing them you should be responsible for the trademarks and copyrights and should carefully verify all aspects for any infringements.

Such responsibilities will not cease to operate even after the delivery of the products and you will continue to be responsible for legalities. For example, knowingly or unknowingly, you might have copied a particular type of conference folder for the purpose of use in a meeting or conference. This will be treated as violation of copyright and trade mark and you may be legally liable for such act on your part.

Artworks however are essential for designs and trademarks on the products and they are also requisites for product identification. These are also put in the catalogue provided to you by the maker of the promotional products.

Return policy

Every manufacturer has a return policy. This relates to the defective or sub standard products. Though it is difficult returning promotional products that are highly personalized, you must look for a term and condition for such return when you are provided with defective or sub standard items by the provider concerned.

The accepted process is that if you feel that the order, say for making of printed promotional bags were carried out defectively then you can notify this within 30 days to the maker. The maker on his turn will inspect the articles and if it is found that the articles really had defects, they will ensure return of the same with a returned goods authorization number.

On production of the same they will accept return of your goods and repay the cost paid. A point to note is that the products should be not be tampered with and any third party intervention in decorating them before return will deprive you of the facilities to return the defective items.

If you do not have artwork

It may so happen that you do not have any artwork. In such cases the provider will offer to prepare them for you through their experienced and professional designers who are expert in creating logos and all types of designs. They will also look into your requirements of specific color combinations if you do not have the necessary skill and expertise to prescribe the same on your own.

About the Author

Viewing catalogues or artworks online could resolve many of your problems regarding the [promotional products](#). You may also like to know more about the printed [promotional mugs](#), [printed umbrellas](#), [printed conference folders](#), or printed promotional bags and the artworks related to them. Please visit this website that would provide you comprehensive information on all types of artworks and related legal aspects. Log on to this website now.